

# ELEVATION CHURCH'S ANNUAL REPORT

Ministries  
Sermon Reach  
Weekly Reach

eFam  
Social Media Reach  
Elevation Worship

Outreach  
Love Week  
Finances



## MINISTRIES

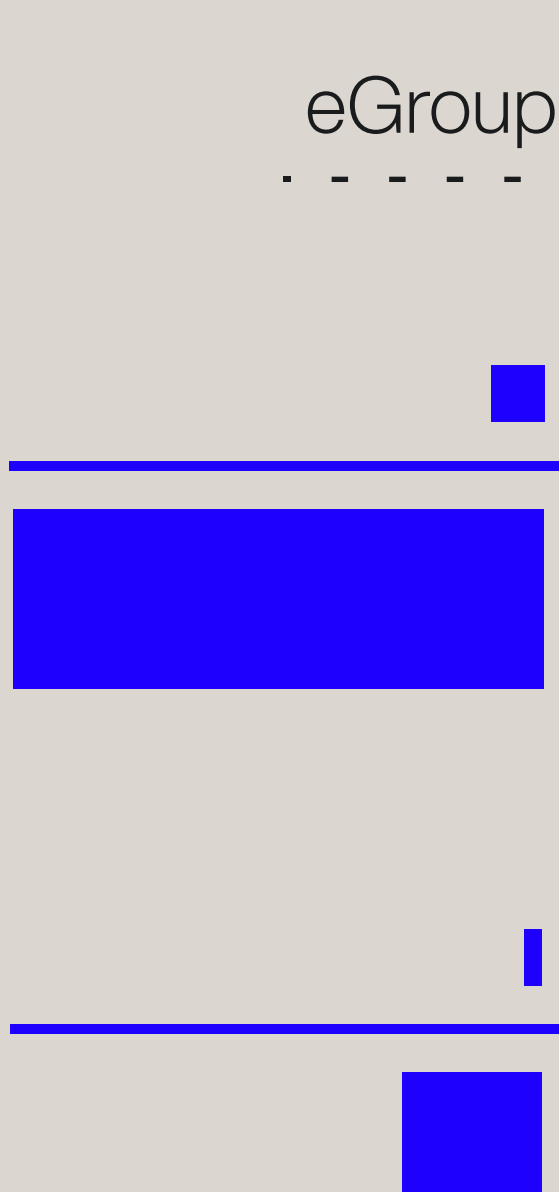
3,188 Baptized in 2022

26,657 Baptized All Time

2022 Decisions for Christ

23,351

### The Thompson Family Story



Jermaine and Justine had been praying for God to put their family in a place where their children would love learning about God and where they'd feel at home while growing in their faith. Jermaine found some of Pastor Steven's messages on YouTube and was encouraged to take a chance and visit the local campus in Roanoke. They first checked it out and ended up making connections with people who helped them feel like they truly belonged. Jermaine and his family started to come consistently and, in March of 2022, he went public with his faith through baptism.

Because of the step of faith their father made and the impact of eKidz, both of their kids, Malachi and Karmen, decided to get baptized in June! Since then, Justine has started the process to volunteer at Elevation Roanoke. God has done so much in their family, that she wants to see what God can now do through them.

And the impact doesn't stop there! Because of a simple invite, both of Jermaine's sisters, Ebony and Monique, gave their lives to Christ in November at Elevation Roanoke. What a testimony of God's faithfulness!



## 2022 SERMON REACH

"Devil You've Held Me Long Enough"

Streams 2,120,174

2022 Total Sermon Streams Across All Platforms

84,156,059

### eGroups Involvement



7,013 Volunteers in 2022 (INCLUDING ONLINE AND CAMPUS)

eKidz Campus Attendance (WEEKLY AVERAGE)

2,339 (Up 20% from 2021)

eKidz Salvations in 2022

461

## ELEVATION RHYTHM Album Release in 2022

"Growing Pains"



YTHX22 Attendance

2,331

YTHX22 Salvations

461

## 2022 WEEKLY REACH

Metric	Value
Sunday In-Person Attendance	14K
Sunday Live Online Views	402K
YouTube Weekly Sermon Views	892K
Podcast Weekly Streams	493K
TV Weekly Viewers	1.02MM



### eFam Reach

50 States  
180 Countries  
229 Watch Parties

In 2022, we took church on the road to eFam through **Elevation Church Pop-Ups**.

Metric	Value
Total Pop-Up Attendance in 2022	9,087
Total Pop-Up Baptisms in 2022	968

Across 10 Locations

Location	Location
Norfolk, VA	Riverside, CA
San Antonio, TX	Washington, DC
Dallas, TX	Detroit, MI
Columbus, OH	New York, NY
Philadelphia, PA	Atlanta, GA



## 2022 SOCIAL MEDIA REACH

SOCIAL MEDIA FOLLOWING ON ELEVATION CHURCH PLATFORMS

Platform	Followers
Instagram	1,734,013
Facebook	2,186,213
YouTube	2,524,335



## ELEVATION WORSHIP



1.57 Billion Total Songs Streamed on All Platforms in 2022

Platform	Streams
Spotify	473,079,817
Apple Music	272,341,053
YouTube	622,054,765
Amazon Music	204,217,103

### Most Streamed Song in 2022

Song "Jireh" 177MM Total Streams

Grammy Award for Best Contemporary Christian Music Album "Old Church Basement"



## ELEVATION NIGHTS 2022 SPRING AND FALL TOUR

143,986 Total Attendance

Across 16 Locations

Location	Location
Chicago, IL	Glendale, AZ
Grand Rapids, MI	Las Vegas, NV
Indianapolis, IN	Sacramento, CA
Columbus, OH	Eugene, OR
Washington, DC	Seattle, WA
Reading, PA	Oakland, CA
Newark, NJ	San Diego, CA
Boston, MA	Los Angeles, CA



## OUTREACH



\$14,267,157 Given Through Outreach in 2022

Total Given to Outreach All Time \$92,991,500

### Outreach Statistics 2022

Metric	Value
Events	3,740
Hours Served	96,350
Volunteer Spots Filled	47,109
International Cities Served	13

## LOVE WEEK 2022

Metric	Value
Partners	325
Hours Served	59,112
Meals Packed	1,092,272
Money Given	\$2,115,000

## FINANCES

TOTAL REVENUE

Metric	Value
Tithes and Offerings	\$107.6MM
Year-End Offering	\$11.2MM

BREAKDOWN OF 2022 TITHES AND OFFERINGS\*

Category	Percentage	Value
Ministry/Operations	19%	\$20.8MM
Expansion/Cap. Ex./Savings	32%	\$34MM
Facilities	8%	\$8.2MM
Operating Outreach	12%	\$12.9MM
Personnel	29%	\$31.7MM



\*UNAUDITED | Full audited financials available online April 23rd