



[2021]

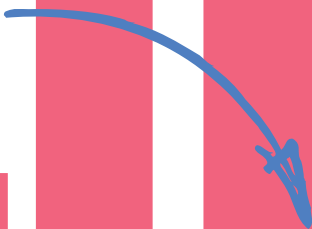
SEE WHAT GOD CAN
DO THROUGH YOU

ANNUAL

REPORT



ELEVATION
CHURCH



2021 ANNUAL REPORT

MINISTRIES

ELEVATION CHURCH MINISTRIES © 2021

MINISTRIES

ELEVATION DURHAM

LAUNCHED AS OUR 20TH CAMPUS ON MAY 9, 2021



VOLUNTEERS SERVED IN 2021:

6,944

DECISIONS FOR CHRIST:

22,363

BAPTIZED IN 2021:

1,752

BAPTIZED ALL TIME:

24,469

eKIDZ YOUTUBE CHANNEL:

755.7K VIEWS IN 2021
+10.8K SUBSCRIBERS

eKIDZ CAMPUS ATTENDANCE
WEEKLY AVERAGE IN 2021:

1,579

eGROUPS INVOLVEMENT:

LEADERS

1,894

465

PEOPLE IN eGROUPS IN 2021

18,307

4,064

TOP - ADULT eGROUPS
BOTTOM - YTH eGROUPS

YTH LAUNCHES:

- STUDENT LEADERSHIP PROGRAM
- RHYTHM ALBUM RECORDING
- MYCLUBS IN SCHOOL

YTHX 2021:

81,567 UNIQUE ONLINE VIEWERS
168 STREAMED HOURS

21 WORSHIP EXPERIENCES
504 SEGMENTS

REACH

ELEVATION CHURCH'S
WEEKLY REACH IN 2021:

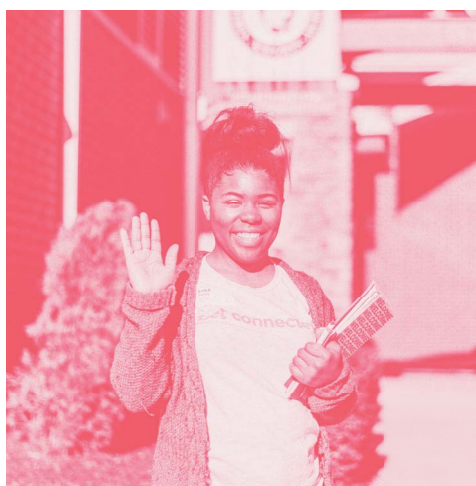
615K TV VIEWERS
509K PODCAST STREAMS
1.03MM YOUTUBE SERMON VIEWS
718K SUNDAY LIVE ONLINE VIEWS
12K SUNDAY IN-PERSON ATTENDANCE





ERICA'S STORY

ERICA'S STORY — ELEVATION RALEIGH



When Erica Young found Elevation on YouTube in 2018, she was coming out of a life filled with addiction, anxiety, and depression. She was pregnant with her son, Zander, and knew something needed to change. Erica watched a sermon from Pastor Steven that changed everything, so she made the decision to dedicate her life to God.

Erica ended up visiting Elevation Raleigh for the first time soon after and was amazed at the welcome she received from the parking lot all the way to her seat. A young woman even invited her to sit with her, so she didn't have to go to church alone. Pastor Steven shared a powerful word that day which confirmed that she not only found a new friend, but a church community she could call home.

The very next weekend, Erica got baptized and saw 2 Corinthians 5:17 come to life: "Behold, all things are becoming new." God reminded her that she didn't have to carry the shame of past mistakes, but that she could step into freedom as His child.

Erica now serves on the Host Team at Elevation Raleigh and says that her team helps her learn more about God's word and grow her relationship with God. She even shares her faith with anyone who'll listen now. Erica is excited to continue to help others find the same hope she found.

ONLINE

P. 03

© 2021



WORSHIP

TOTAL STREAMS IN 2021:

1,410,223,017

ELEVATION CHURCH

WORSHIP

© 2021



466,449,072

SPOTIFY STREAMS



495,053,505

YOUTUBE STREAMS

GMA DOVE AWARDS: 🏆🏆🏆🏆

SONG OF THE YEAR / "THE BLESSING"

WORSHIP RECORDED SONG OF THE YEAR / "GRAVES INTO GARDENS"

WORSHIP ALBUM OF THE YEAR / OLD CHURCH BASEMENT

RECORDED MUSIC PACKAGING OF THE YEAR / GRAVES INTO GARDENS



256,812,965

APPLE MUSIC STREAMS



206,366,308

AMAZON MUSIC STREAMS

2021 GRAMMY AWARD NOMINATIONS: 🏆🏆🏆

BEST GOSPEL PERFORMANCE/SONG / "WAIT ON YOU"

BEST CONTEMPORARY CHRISTIAN MUSIC PERFORMANCE/SONG / "JIREH"

BEST CONTEMPORARY CHRISTIAN MUSIC ALBUM / OLD CHURCH BASEMENT

BILLBOARD MUSIC AWARDS:

TOP CHRISTIAN ARTIST /

ELEVATION WORSHIP

TOP CHRISTIAN SONG /

"GRAVES INTO GARDENS"



ELEVATION NIGHTS TOUR IN 2021:

65,384

TOTAL ATTENDANCE

8

CITIES

ATLANTA, GA NASHVILLE, TN TULSA, OK
FORT WORTH, TX HOUSTON, TX ORLANDO, FL
SUNRISE, FL JACKSONVILLE, FL

TOP SERMON IN 2021:

"A LESSON IN LETTING GO"

→ 1,840,157 VIEWS

SERMON STREAMS ACROSS
PLATFORMS IN 2021:

106,988,787

eFAM:

COUNTRIES: - - - > 167

STATES: - - - - - > 50

WATCH PARTIES: - - - > 228

SOCIAL MEDIA FOLLOWING
IN 2021:

1,680,583

ELEVATION CHURCH INSTAGRAM

2,046,245

ELEVATION CHURCH FACEBOOK

1,873,646

ELEVATION CHURCH YOUTUBE

ELEVATION CHURCH

ONLINE/TV

© 2021

OUTREACH

ELEVATION CHURCH

OUTREACH

© 2021

MONEY GIVEN THROUGH OUTREACH:

\$

\$15.07MM

IN 2021

\$78.72MM

TOTAL GIVEN ALL TIME

OUTREACH STATISTICS IN 2021:

3,487 EVENTS
75,797 HOURS SERVED
24,057 VOLUNTEERS

INTERNATIONAL CITIES SERVED
IN 2021:

BANGALORE, INDIA
NAIROBI, KENYA
MANAGUA, NICARAGUA
PHILIPPINES

KINGSTON, JAMAICA
JUNCOS, PUERTO RICO
BAHRAIN

\$13.58MM OPERATING AND EXPANSION
\$1.49MM YEAR END OFFERING



LOVE WEEK 2021



\$1,600,000
GIVEN

1,015,000
MEALS PACKED

48,434
HOURS SERVED

314
PARTNERS

FINANCES

2021 TOTAL REVENUE:

(a) \$113MM IN TITHES AND OFFERINGS
(b) \$12MM IN YEAR END OFFERING



= \$125MM

ELEVATION CHURCH FINANCES © 2021

BREAKDOWN OF 2021
TITHES AND OFFERINGS:

9% CENTRAL OPERATIONS (INCL. DIGITAL & TECH) \$10.1MM
7% eKIDZ/YTH/eGROUPS/eTEAMS \$7.5MM
40% EXPANSION/CAPITAL EXPENDITURES/SAVINGS \$44.9MM
10% FACILITIES \$11.1MM
12% OPERATING OUTREACH \$13.5MM
23% PERSONNEL \$25.7MM

SEE WHAT
GOD CAN DO
THROUGH
YOU

