MINISTRIES

ELEVATION DURHAM
LAUNCHED AS OUR 20TH CAMPUS ON MAY 9, 2021

VOLUNTEERS SERVED IN 2021: 6,944
DECISIONS FOR CHRIST: 22,363
BAPTIZED IN 2021: 1,752
BAPTIZED ALL TIME: 24,469

eKIDZ YOUTUBE CHANNEL: 755.7K VIEWS IN 2021
+10.8K SUBSCRIBERS

eKIDZ CAMPUS ATTENDANCE WEEKLY AVERAGE IN 2021: 1,579

REACH
ELEVATION CHURCH’S WEEKLY REACH IN 2021:
615K TV VIEWERS
509K PODCAST STREAMS
1,03MM YOUTUBE SERMON VIEWS
718K SUNDAY LIVE ONLINE VIEWS
12K SUNDAY IN-PERSON ATTENDANCE

STUDENT LEADERSHIP PROGRAM
RHYTHM ALBUM RECORDING
MYCLUBS IN SCHOOL

YTH LAUNCHES:
YTHX 2021:
81,567 UNIQUE ONLINE VIEWERS
168 STREAMED HOURS
21 WORSHIP EXPERIENCES
504 SEGMENTS
When Erica Young found Elevation on YouTube in 2018, she was coming out of a life filled with addiction, anxiety, and depression. She was pregnant with her son, Zander, and knew something needed to change. Erica watched a sermon from Pastor Steven that changed everything, so she made the decision to dedicate her life to God.

Erica ended up visiting Elevation Raleigh for the first time soon after and was amazed at the welcome she received from the parking lot all the way to her seat. A young woman even invited her to sit with her, so she didn’t have to go to church alone. Pastor Steven shared a powerful word that day which confirmed that she not only found a new friend, but a church community she could call home.

The very next weekend, Erica got baptized and saw 2 Corinthians 5:17 come to life: “Behold, all things are becoming new.” God reminded her that she didn’t have to carry the shame of past mistakes, but that she could step into freedom as His child.

Erica now serves on the Host Team at Elevation Raleigh and says that her team helps her learn more about God’s word and grow her relationship with God. She even shares her faith with anyone who’ll listen now. Erica is excited to continue to help others find the same hope she found.
WORSHIP

TOTAL STREAMS IN 2021: 🎵
1,410,223,017

GMA DOVE AWARDS:

SONG OF THE YEAR / "THE BLESSING"
WORSHIP RECORDED SONG OF THE YEAR / "GRAVES INTO GARDENS"
WORSHIP ALBUM OF THE YEAR / OLD CHURCH BASEMENT
RECORDED MUSIC PACKAGING OF THE YEAR / "GRAVES INTO GARDENS"

2021 GRAMMY AWARD NOMINATIONS:

BEST GOSPEL PERFORMANCE/SONG / "WAIT ON YOU"
BEST CONTEMPORARY CHRISTIAN MUSIC PERFORMANCE/SONG / "JIREH"
BEST CONTEMPORARY CHRISTIAN MUSIC ALBUM / OLD CHURCH BASEMENT

ELEVATION NIGHTS TOUR 2021:

65,384 TOTAL ATTENDANCE
8 CITIES
ATLANTA, GA
NASHVILLE, TN
TULSA, OK
FORT WORTH, TX
HOUSTON, TX
ORLANDO, FL
SUNRISE, FL
JACKSONVILLE, FL

TOP SERMON IN 2021:

"A LESSON IN LETTING GO" → 1,840,157 VIEWS

ELEVATION CHURCH INSTAGRAM
1,680,583 ELEVATION CHURCH FACEBOOK
2,046,245 ELEVATION CHURCH YOUTUBE
1,873,646

SOCIAL MEDIA FOLLOWING IN 2021:

1,680,583 ELEVATION CHURCH INSTAGRAM
2,046,245 ELEVATION CHURCH FACEBOOK
1,873,646 ELEVATION CHURCH YOUTUBE

TOP CHRISTIAN ARTIST / ELEVATION WORSHIP
TOP CHRISTIAN SONG / "GRAVES INTO GARDENS"

ELEVATION CHURCH ONLINE/TV 2021

TOTAL STREAMS IN 2021:

SPOTIFY STREAMS
466,490,072
YOUTUBE STREAMS
495,053,505
APPLE MUSIC STREAMS
256,812,965
AMAZON MUSIC STREAMS
206,366,308

SPOTIFY STREAMS
APPLE MUSIC STREAMS
AMAZON MUSIC STREAMS

TOTAL STREAMS IN 2021: 🎵
1,410,223,017
OUTREACH

MONEY GIVEN THROUGH OUTREACH:

$15.07MM IN 2021

$78.72MM TOTAL GIVEN ALL TIME

OUTREACH STATISTICS IN 2021:

3,487 EVENTS
75,797 HOURS SERVED
24,057 VOLUNTEERS

INTERNATIONAL CITIES SERVED IN 2021:

BANGALORE, INDIA
Nairobi, Kenya
MANAGUA, NICARAGUA
JUNCO, PUERTO RICO
PHILIPPINES

LOVE WEEK 2021

$1,600,000 GIVEN

1,015,000 MEALS PACKED

48,434 HOURS SERVED

314 PARTNERS

FINANCES

2021 TOTAL REVENUE:

$133MM IN TITHES AND OFFERINGS
$12MM IN YEAR END OFFERING

=$125MM

BREAKDOWN OF 2021 TITHES AND OFFERINGS:

9% CENTRAL OPERATIONS (INCLUDING DIGITAL) $19.1MM
7% KIDZ/YTH/GROUPS/TEAMS $7.5MM
4% EXPANSION/CAPITAL EXPENDITURES/SAVINGS $4.9MM
16% FACILITIES $11.1MM
12% OPERATING OUTREACH $13.5MM
23% PERSONNEL $25.7MM
SEE WHAT GOD CAN DO THROUGH YOU